



5TH EDITION

INTERNATIONAL WINE TOURISM CONFERENCE & WORKSHOP

ZAGREB, CROATIA 15-17 MARCH 2013

2013 INTERNATIONAL WINE TOURISM CONFERENCE Sponsorship Opportunities

A unique opportunity to raise your profile to key international wine and travel professionals and organizations across the globe. Support initiatives & innovations in wine & culinary tourism as a Premier, Gold or Silver sponsor. Your support will be seen across the wine & travel world which means you will raise significantly your online brand visibility and presence.

Premier Sponsorship - €9,000 – 1 only

- Exhibitor table from 08.00 – 17.30 Friday 15th & Saturday 16th March
- Workshop table Sunday 17th March
- Industry Presentation (40 mins) within the Conference Talk Programme
- Conference and Workshop Bag Branding. Logo, name & web to appear exclusively on each Conference Bag
- 2 conference bag insertions
- Full Colour A4 back page advertisement on Conference and Workshop Programme
- Top level sponsor listing and logo on Conference website
- Highlighted in pre-conference social media, press, correspondence etc
- 5 delegate badges for the conference
- Logo signage to appear in the Plenary and Conference rooms
- 1 conference coffee break with exclusive literature display rack

Platinum Sponsorship - €8,000 – 1 only

- Exhibitor table from 08.00 – 17.30 Friday 15th & Saturday 16th March
- Workshop table Sunday 17th March
- Industry Presentation (40 mins) within the Conference Talk Programme
- 2 conference bag insertions
- Full Colour A4 inside front page advertisement on Conference and Workshop Programme
- Top level sponsor listing and logo on Conference website
- Highlighted in pre-conference social media, press, correspondence etc
- 4 delegate badges for the conference
- Logo signage to appear in the Plenary and Conference rooms
- 1 conference coffee break with exclusive literature display rack

Gold Sponsorship - €5,000 – 2 only

- Exhibitor table from 08.00 – 17.30 Friday 15th & Saturday 16th March
- Industry Presentation (40 mins) within the Conference Talk Programme
- 1 conference bag insertions
- Full Colour A4 advertisement in Conference and Workshop Programme
- Logo on Conference website
- Highlighted in pre-conference social media, press, correspondence etc
- 3 delegate badges for the conference
- 1 conference coffee break with exclusive literature display rack

Silver Sponsorship - €3,350 – 4 only

- Exhibitor table from 08.00 – 17.30 Friday 15th & Saturday 16th March
- Industry Presentation (30 mins) within the Conference Talk Programme
- 1 conference bag insertions
- B/W half page A4 advertisement in Conference and Workshop Programme
- Logo on Conference website
- Highlighted in pre-conference social media, press, correspondence etc
- 2 delegate badges for the conference

Conference Lunches – 2 available

- **Cover cost of lunch**
- **Provide wine**
- **2 delegate badges**

Conference Morning Coffee Breaks – 2 available

- **Cover cost of coffee break**
- **Display materials such as banners**
- **1 delegate badge**

Workshop Dinner for Tour Operators and Wine Tourism Experience Providers 23rd March – €3,200 – 1 only.

- **Provide wine**
- **2 delegate badges**

Workshop Lunch for Tour Operators and Wine Tourism Experience Providers 2nd Feb - €2,400 – 1 only

- **Provide wine**
- **2 delegate badges**

Click on the link for the [Conference & Workshop Sponsorship Form](#)

Marketing Options

There are many additional Marketing Options available to suit your needs. Please visit our site for further info or go direct by clicking on the following link:
Marketing Options

Please contact us at: info@winepleasures.com if you have any questions or wish to discuss any of the options listed above. We appreciate your taking the time to help us to make the International Wine Tourism Conference an international success.