
COSTA DAURADA
CAMBRILS
IFOODTC
international food tourism conference
CAMBRILS
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FISHING TRADITION





AGRICULTURE





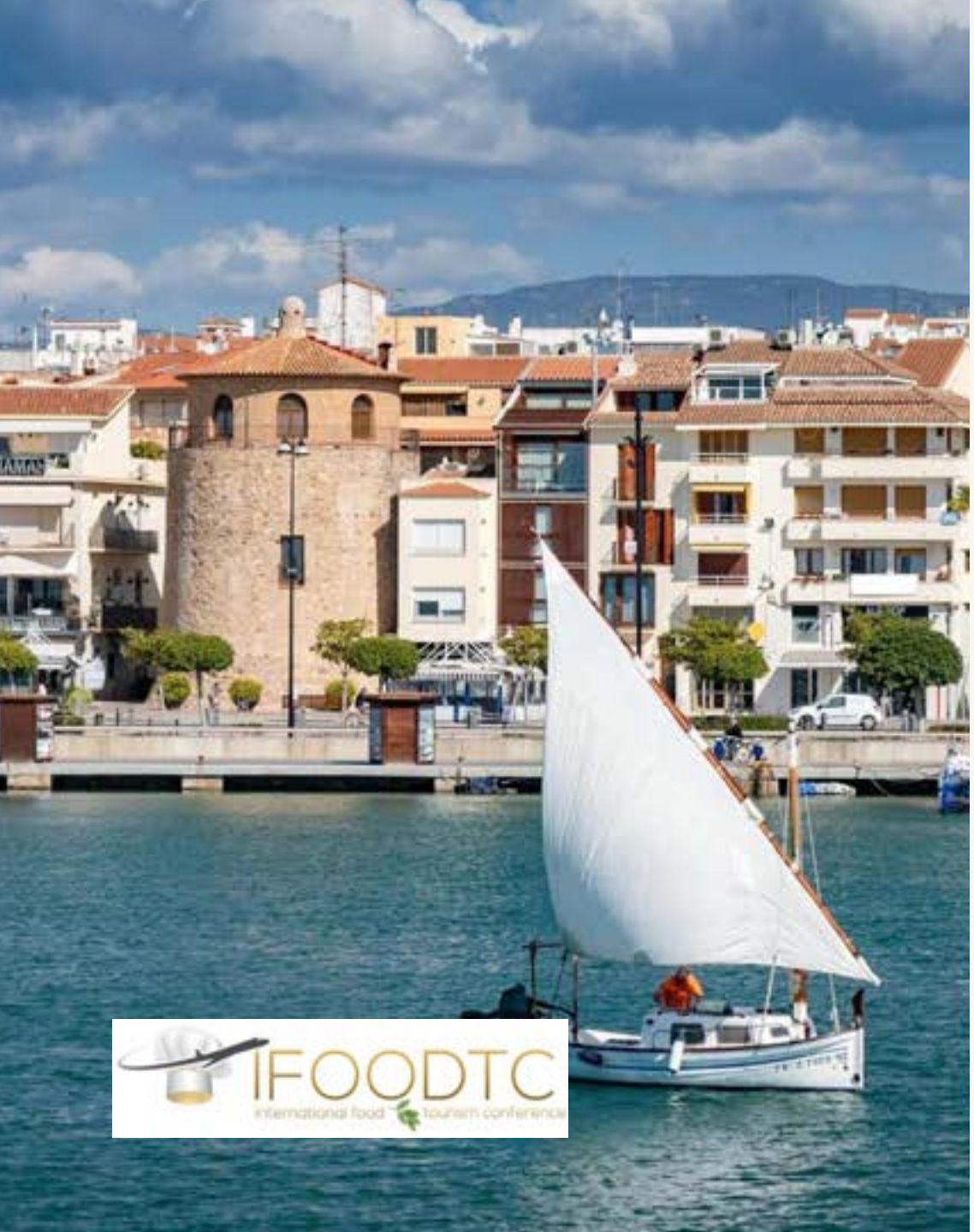


GASTRONOMIC CAPITAL OF THE REGION



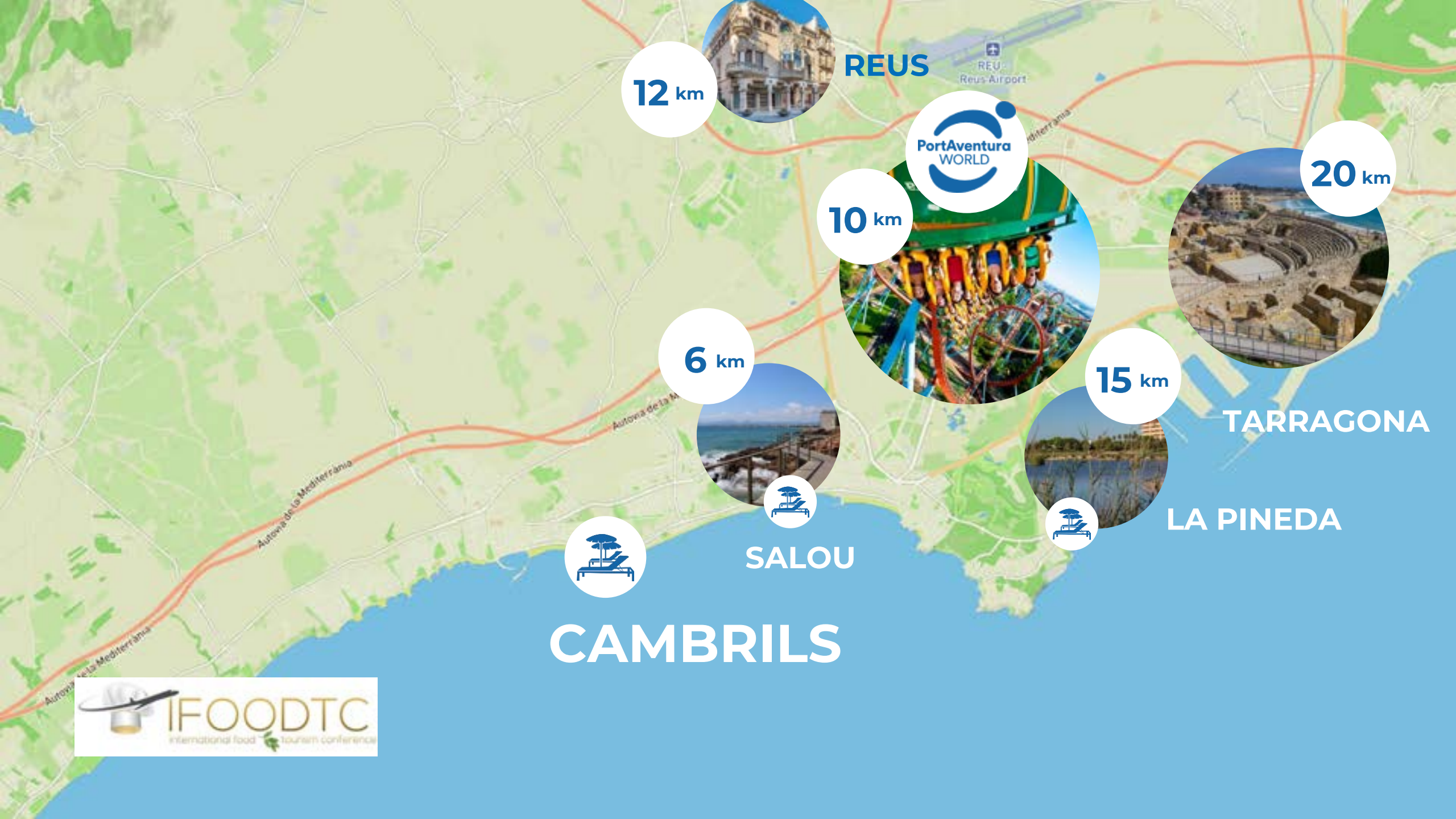






TOURISM

- **Top 5 destination in overnight stays in Catalonia.**
- **+50.000 accommodation places.**
- **+700.000 tourists in 2026.**
- **50% of local GDP comes from tourism.**


12 km
REUS
REU
Reus Airport
PortAventura WORLD
10 km
20 km
6 km
15 km
TARRAGONA
LA PINEDA
SALOU
CAMBRILS
Autovia de la Mediterrania
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DO MONTSANT
DO CONCA DE BARBERÀ
DO PENEDES
DO CATALUNYA
DOQ PRIORAT
DO CAVA CORPINNAT
DO TARRAGONA
CAMBRILS
DO TERRA ALTA

CHALLENGES

Despite its well-established gastronomic reputation, Cambrils faces a number of challenges that threaten its identity.

01

Tourism and urban development

ECONOMIC MODEL

02

Lack of generational renewal

PRODUCT

03

Globalisation and new trends

CUISINE



OBJECTIVES

- **Strengthen links between local food production and tourism.**
- **Promote Cambrils' gastronomy as a tool to reduce tourism seasonality.**
- **Help preserve local identity while promoting sustainable tourism growth.**



FOOD EVENTS 2027

FEBRUARY	•	Mantis Shrimp Gastronomic Days
FEBRUARY	•	Cambrils Galera Challenge
MARCH	•	Chef of the Year National Competition
MARCH	•	Seasonal Products Gastronomic Days
MAY	•	Cambrils Romesco Gastronomic Days
OCTOBER	•	Cambrils Wine and Gastronomy Festival
NOVEMBER	•	New Season Olive Oil Days


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